

IMPACT FOR GOOD



SkyCity is committed to minimising waste and assets from their operations. To achieve this they have worked with their wider networks to identify opportunities to repurpose materials and maximise the life of items that would otherwise end up in landfill.

THE CHALLENGE

Following the refurbishment across SkyCity precincts, several assets are discarded as landfill while still having plenty of life. By understanding the number of items that are discarded and how prevention can be implemented, SkyCity has the opportunity of diverting several assets with plenty of life to be reused, repurpose before being discarded in landfill.

THE SOLUTION

Working with the SkyCity Community Trust network to find charities and outlets that the assets can be donated to and prevented from being disposed in landfill.

Engaging their teams on how to effectively dispose of items while coming across materials that are still in good condition have enabled SkyCity Community Trust and SkyCity Sustainability to work together on this diversion strategy.

Implementing an asset donation framework assists SkyCity in its commitment to diversion while also ensuring the process is followed across all areas of operation.



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THE RESULT

Curtains from SkyCity's Grand Hotel were donated to Sustainability Options, which were re-made/refitted to fit homes for in-need whānau/whānau homes, of generally low-income, in the eastern Bay-of-Plenty.

The homes were identified as in need of curtains to create a healthy and warm house. The curtains provided were refitted to the size of windows in the selected homes, assisting with generating greater heat and energy efficiency in these houses.

Through repurposing good quality assets through donation channels, SkyCity is able to give back to the community while preventing valuable materials from being treated as waste.



FUTURE IMPACT

This initiative highlighted the ways SkyCity can create impact for good in the communities they operate in, while also finding more sustainable outcomes for assets destined to landfill. The future impact of implementing an asset donation framework is the several future opportunities to continue diverting assets to families or causes that can repurpose and greatly benefit from the materials.